

Building Your Retirement Business Just Got Easier!

 **MANTELL**
RETIREMENT CONSULTING

Host live webinars with retirement guru Marcia Mantell.



Experiencing a global pandemic, quarantine orders, and work-from-home has changed how Financial Advisors connect and communicate with clients. And, there's no going back.

Embrace online. Engage clients. Expand business.

Webinar events are as easy as 1-2-3 to set up:

1

Invite Baby Boomer & retirement expert, speaker, author & blogger, Marcia Mantell as your guest presenter

2

Host an online event, with easy setup and only a few steps to take

3

Celebrate your clients, entertain your prospects, grow your retirement business



Embrace Online Opportunities to Grow Your Retirement Business

Contact Marcia Mantell to schedule your events:

Marcia.Mantell@MantellRetirement.com | 781-559-8260

Choose from a wide-range of presentations, tailored to support your business



For Women: Get Ready to Retire

- Cliff Diving: Taking the Retirement Plunge
- Top 10 Tasks to Tackle Before You Retire
- Become a Financially Fearless Female
- A Spotlight on Women's Financial Literacy



Social Security

- Uncovering Social Security Secrets
- Tips for Staying Happily Married when Claiming Social Security
- Divorce and Social Security Need-to-Knows
- Rules for Widows & Social Security




Medicare

- Demystifying Medicare
- A-B-D...and C of Medicare
- Medicare and Working after 65: It's Complicated
- Plans, Prices, Penalties. Oh my!
- Medicare and Married Couples

... and more.

Host Your Online Event in as Few as 2 hours!

Marcia Mantell serves as the keynote presenter, and also your partner. She'll help you and your clients better prepare for a 30-year retirement.

	Your Role:	Support from Marcia:
1 Getting Ready	<ol style="list-style-type: none"> 1. Invite guests using your usual outreach: Postcards, email, social media, etc. 2. Set up zoom link 3. Send reminder email day before 	<ol style="list-style-type: none"> 1. Provides summary, bullets, description of the event for you to use in invites 2. Tailors your choice of presentation 3. Sends 25 books to you for attendees 
2 During Your Event	<ol style="list-style-type: none"> 1. Open the zoom link 2. Welcome your clients or prospects 3. Kick off the event 	<ol style="list-style-type: none"> 1. Presents topic of your choice 2. Holds open Q&A (15 min+) 3. Supports your business model
3 After Your Event	<ol style="list-style-type: none"> 1. Deliver books to attendees with thank you 2. Continue outreach with prospects and guests 3. Schedule time to continue the conversation 	<ol style="list-style-type: none"> 1. Checks in with you re: results and feedback 2. Remains available to answer your questions 3. Consults with you & your clients if requested (add'l fee)

Choose Your Package

	1 Event per calendar year	3 Events per calendar year	Quarterly Events per calendar year
Package	Choose any 1 topic	Choose any 3 topics	Set up custom programming

Ready to expand your retirement business? Contact Marcia for a quote. Discounts available for multi-event packages.